

Future of Work(ers) Series



The Idea Gap in **Pink** and Black: Gender and Race in Innovation

Lisa D. Cook, Ph.D.
Michigan State University

Thursday, March 26, 12:00-1:30pm
Janice H. Levin Building, Room 106
Livingston Campus
94 Rockafeller Road, Piscataway

Unequal access to invention and innovation can lead to suboptimal outcomes for individuals and for the economy as a whole. Dr. Cook's research offers evidence that women and underrepresented minorities are less likely to participate in invention and innovation at each stage of the innovative process – training, the practice of invention, and commercialization of invention. For women and African American participants (or would-be participants), this can result in an earnings, income, employment, and wealth gap. For the economy as a whole, this can result in lower output and living standards.

Learn more about the speaker: www.lisadcook.net

Lunch will be provided. RSVP: bit.ly/FutureofWorkers



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